Course	Title	Units	
ENGL 110	Composition and Reading	4	
ENGL 201 (NAU requirement)	Advanced Composition	3	
ACCT 210^	Principles of Financial Accounting	4	
ACCT 220^	Principles of Managerial Accounting	4	
BUS 126^	Business and the Legal Environment	3	
ECON 101^ (ECO 284)	Introduction to Micro Economics	3	
ECON 102^ (ECO 285)	Introduction to Macro Economics	3	
MATH 122 (MAT 119) -OR-	Finite Mathematics	3	
MATH 170	Introductory Calculus with Applications	4	
CIS 101^	Introduction to Information Systems	3	
BUS 124 or BUS 260	Introduction to Business or Business Communication	3	

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BBA 380	Management for Environmental Sustainability	3	
BBA 439	Business Research for Decision Making	3	
BBA 471C	Business Ethics	3	
BBA 486	Current Topics in Management	3	
BBA 495	Managing for Organizational Quality Excellence	3	
BBA 420 or BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
BBA 3xx or higher elective	BBA 303 not permitted	3	
BBA 3xx or higher elective	BBA 303 not permitted	3	

BBA 400	Advanced Global Management		

BBA 313	Personal Selling	3	
BBA 315	Services Marketing	3	
BBA 317	Consumer Behavior	3	
BBA 413	Emarketing	3	
BBA 417	Marketing Research	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
UD BBA Electives	Internship Recommended	6	