

Imperial Valley College Academic Senate
Minutes
Wednesday 20 November 2019

F. Presentation(s)

1. Public Relations and Marketing Plan Elizabeth Espinoza began by noting that the future directions of Public Relations and Marketing for IVC would keep "students in mind." The plan calls for integration of many more students in the process of creating and publishing effective messaging for current and future students. Espinoza reviewed IVC's current statuses with Facebook, Twitter, Instagram, etc. There is a real need to maintain consistent branding across all social media platforms, involving students in the process of developing effective communications.
2. Update of Library Design Christina Tafoya provided the Senate with an update on progress and planning to modernize the interior Library. She reviewed the earlier plan and provided updated pictures and descriptions of new seating and work station arrangement in the Library. The Library closure will extend into early February. Tafoya indicated that the number of computers in the remodeled Library will be an increase over the current number. Room 3109 will be the temporary Library during the remodel.

[Following the presentations, the Senate Secretary announced that quorum had been lost. The Consent Agenda and Action Items were postponed to the next meeting of the Senate.]

G. Discussion

1. Campuswide professional development training for screening committee members – not discussed due to absence of HR representative.
2. Institutional Set Standards James Patterson and Jose Carrillo reviewed previous rates for Course Completion Rate. Jose was able to answer questions from senators who asked for additional information. It was noted that a lot among disciplines and programs on campus while the institution only reports the campus total to the ACCJC.

H. Reports

1. Curriculum none
2. Pathways to Student Success Alex Garza and Veronica Soto provided a report on the Guided Pathways student survey.
3. Budget & Fiscal Planning Mary Jo Wainwright provided an update on the budget. She also reported that Budget & Fiscal Planning committee is reviewing their bylaw as well as 200 Reserve Levels.
4. Equivalency none
5. Outcomes & Assessment Only five individuals attended the last meeting. The committee is reviewing their membership as they work on committee bylaws.

I. Information Item(s)

1. Curriculum Committee minutes October 2019
2. Curriculum Committee minutes November 2019

J. Adjournment 4:00 p.m.

In accordance with the Ralph M. Brown Act and SB 751, minutes of the State Board of Education shall record the votes of all committee members as follows: (1) Members recorded as absent are presumed not to have voted; (2) the names of members voting in the minority or abstaining are recorded; (3) all other members are presumed to have voted in the majority.