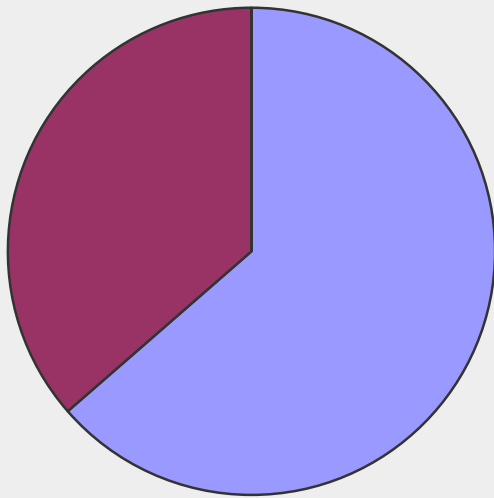


## Enrollment Management Plan Rubric for 2013-14

The Enrollment Management Core Team - Membership		
Answer Options	Response Percent	Response Count
Fully Meets: The EMTF includes the CIO, CSSO, CBO,	63.6%	7
Partially Meets: The EMTF includes the CIO, CSSO,	36.4%	4
Does Not Meet: The EMTF only includes the	0.0%	0
Unknown/Not Applicable to Me	0.0%	0
<i>answered question</i>		<b>11</b>
<i>skipped question</i>		<b>0</b>

The Enrollment Management Core Team Membership



- Fully Meets: The EMTF includes the CIO, CSSO, CBO, Academic Deans, Department Chairs, Department Coordinators, Student Services Deans, Lead Counselor, Articulation Officer, Institutional Researcher, an Online Architect; representatives of all of the following
- Partially Meets: The EMTF includes the CIO, CSSO, Academic Deans, Student Services Deans, Department Chairs, and Lead Counselor; representatives of most of the following groups: school faculty and staff, and administrative
- Does Not Meet: The EMTF only includes the President/Superintendent and Vice President of Academic Services and a few of the persons/groups listed above



	Response Percent	Response Count
	54.5%	6
	36.4%	4
	9.1%	1
	0.0%	0
		11
		0

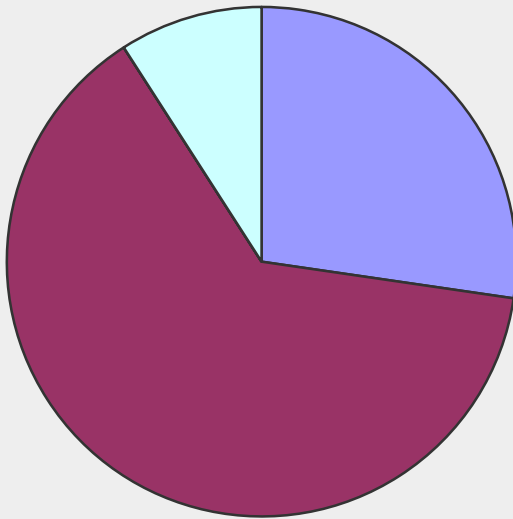


# Enrollment Management Plan Rubric for 2013-14

(QUROOPHQW 0DQDJHPHQW 3ODQ ± )7(6 6FKHGXOLQJ

Answer Options	Response Percent	Response Count
Fully Meets: The developed schedule contains sufficient strategies, action items, and sufficient responsible persons to execute them. A tracking tool is employed in order to accomplish scheduling/FTES goals effectively, as evidenced by growing enrollment.	27.3%	3
Partially Meets: The developed schedule contains some strategies, action items, and responsible persons to execute them. Some of the scheduling/FTES goals are met effectively in order to maintain enrollment. A tracking tool is not used as effectively as it should.	63.6%	7
Does Not Meet: The developed schedule contains a few strategies, few action items, and/or few responsible persons to execute them. Some of the scheduling/FTES goals are accomplished.	0.0%	0
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0

Enrollment Management Plan FTES/Scheduling Strategy



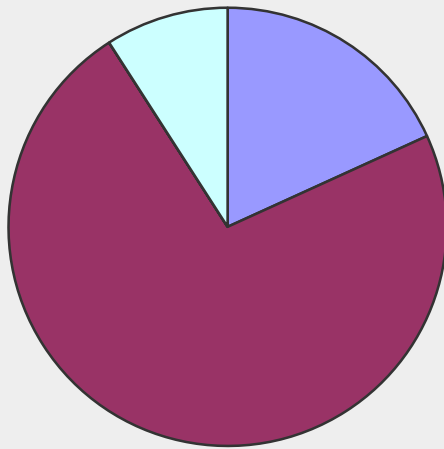
- Fully Meets: The developed schedule contains sufficient strategies, action items, and sufficient responsible persons to execute them. A tracking tool is employed in order to accomplish scheduling/FTES goals effectively, as evidenced by growing enrollment.
- Partially Meets: The developed schedule contains some strategies, action items, and responsible persons to execute them. Some of the scheduling/FTES goals are met effectively in order to maintain enrollment. A tracking tool is not used as effectively as it should.
- Does Not Meet: The developed schedule contains a few strategies, few action items, and/or few responsible persons to execute them. Some of the scheduling/FTES goals are accomplished.
- Unknown/Not Applicable to Me

## Enrollment Management Plan Rubric for 2013-14

(QUROOPHQW 0DQDJHPHQW 3ODQ ± 7LPHOLQH IRU )7( Action Items

Answer Options	Response Percent	Response Count
Fully Meets: The schedule development process mee	18.2%	2
Partially Meets: The schedule development process i	72.7%	8
Does Not Meet: The schedule development process	0.0%	0
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0

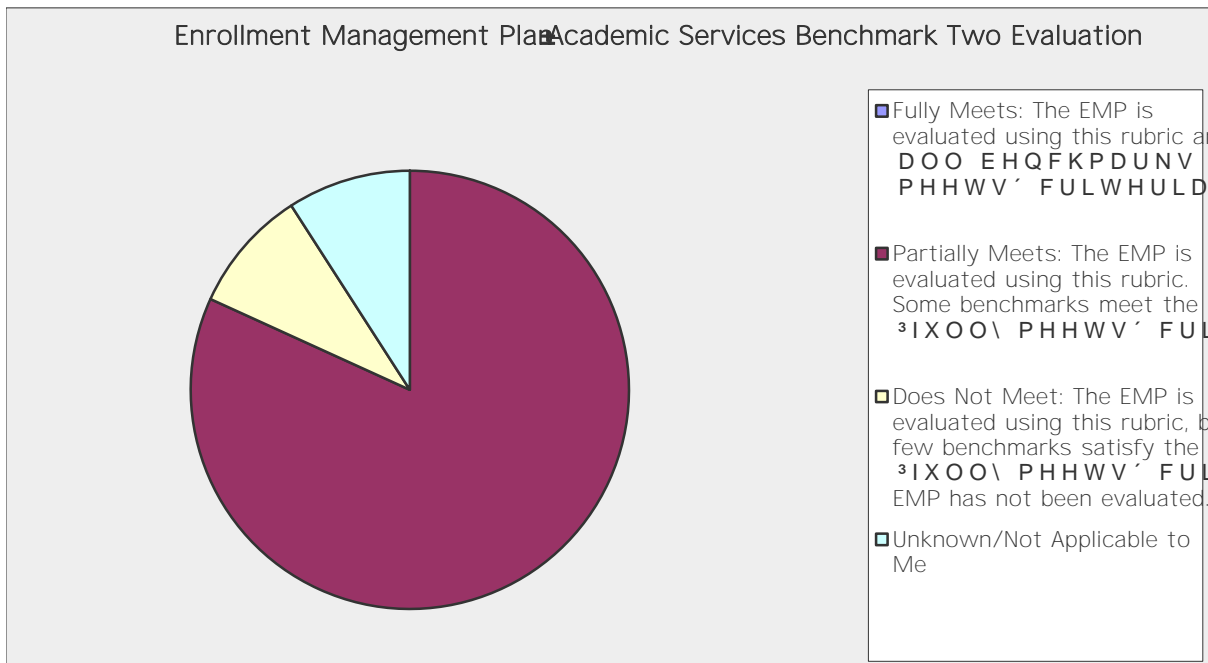
Enrollment Management Plan Timeline for FTES/Scheduling Goals, Strategies and Action Items



- Fully Meets: The schedule development process meets the timeline goals set.
- Partially Meets: The schedule development process is delayed but eventually meets goals set.
- Does Not Meet: The schedule development process does not meet timeline goals.
- Unknown/Not Applicable to Me

## Enrollment Management Plan Rubric for 2013-14

Answer Options	Response Percent	Response Count
Fully Meets: The EMP is evaluated using this rubric and	0.0%	0
Partially Meets: The EMP is evaluated using this rub	81.8%	9
Does Not Meet: The EMP is evaluated using this rub	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0







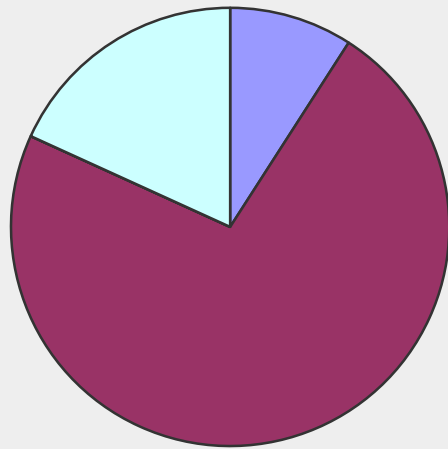
	Response Percent	Response Count
	9.1%	

## Enrollment Management Plan Rubric for 2013-14

(QUROOPHQW 0DQDJHPHQW 3ODQ ± 7LPHOLQH IRU 5H Items

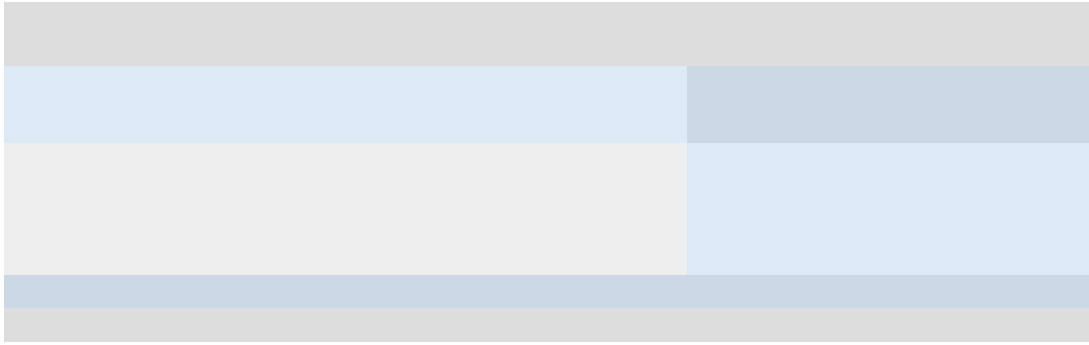
Answer Options	Response Percent	Response Count
Fully Meets: The EMP recruitment goal/strategy/act	9.1%	1
Partially Meets: The EMP recruitment	72.7%	8
Does Not Meet: The EMP recruitment	0.0%	0
Unknown/Not Applicable to Me	18.2%	2
<i>answered questio</i>		11
<i>skipped questior</i>		0

Enrollment Management Plan Timeline for Recruitment Goals, Strategies and Action Items



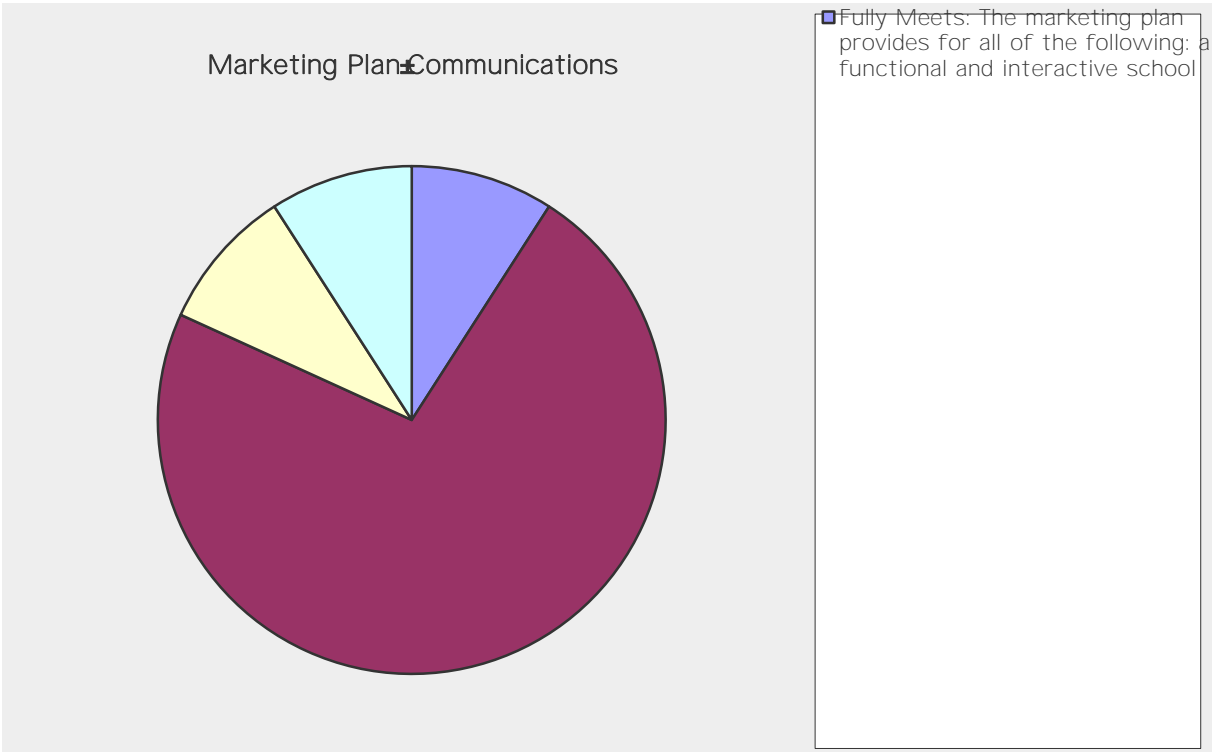
- Fully Meets: The EMP recruitment goal/strategy/action item process meets the timeline goals set.
- Partially Meets: The EMP recruitment goal/strategy/action item process is delayed but eventually meets goals set.
- Does Not Meet: The EMP recruitment goal/strategy/action item process does not meet timeline goals.
- Unknown/Not Applicable to Me

	Response Percent	Response Count



# Enrollment Management Plan Rubric for 2013-14

0DUNHWLQJ 3ODQ ± &RPPXQLFDWLRQV		
Answer Options	Response Percent	Response Count
Fully Meets: The marketing plan provides for all of the	9.1%	1
Partially Meets: The marketing plan provides for some	72.7%	8
Does Not Meet: The school does not have or follow	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0



## Enrollment Management Plan Rubric for 2013-14

0DUNHWLQJ 3ODQ <sup>2</sup> 3XEOLF 5HODWLRQV		
Answer Options	Response Percent	Response Count
Fully Meets: The marketing plan provides for press releases about and/or invitations to special school events, community service, and student/teacher success stories, etc. to both internal and external audiences.	18.2%	2
Partially Meets: The marketing plan provides for some of the items listed above.	63.6%	7
Does Not Meet: The school does not have or follow a marketing plan.	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0

