## Appendix F

## Marketing Committee

The Public Relations & Marketing committee evaluated and prioritized the 2014 2015 Annual Program Review (APR) budget requests at its May 22, 2014 meeting. The following requests were submitted for review and prioritized by the committee. The committee recognized that it would be a challenge to fulfill many of the requests without appropriate fiscal resources and the establishment of a comprehensive Public Relations/Marketing capability. It was also noted by the committee that because of financial restraints, the college might be better served with an updated IVC campus brochure and specific specific specific specific specific.

The following 2014 2015 Annual Program