



• *Critical Think*

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Louis Long
District
Calexico Unified
School District

Jerry Hart
District
Imperial Unified
School District

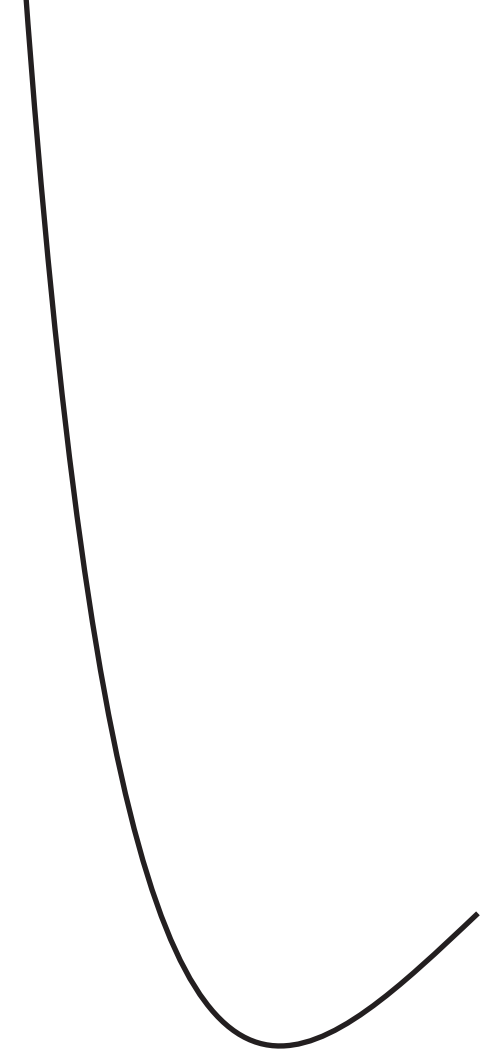
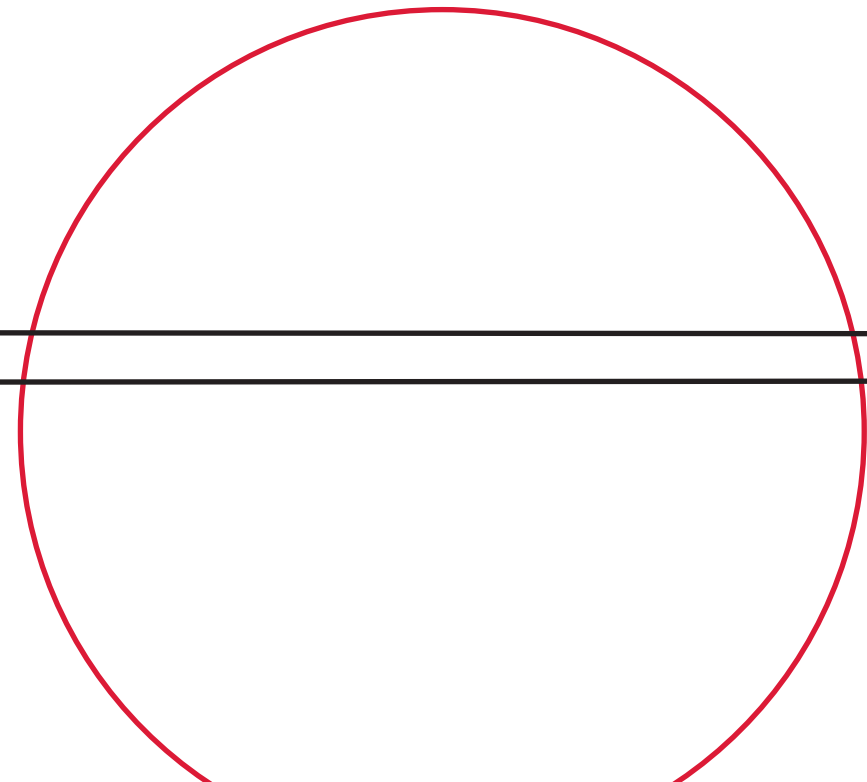
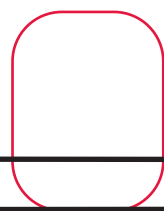
Norma Sierra Galindo
Clerk of the Board
District
Holtville Unified
School District

Rudy Cardenas, Jr.
District 4
Brawley Union
High School District

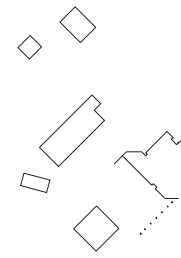
Rebecca Ramirez
District
San Pasqual Unified
School District

Carlos Acuña
Board President
District 6
Central Union
High School District

Romualdo Medina
District
Caliatria Unified
School District



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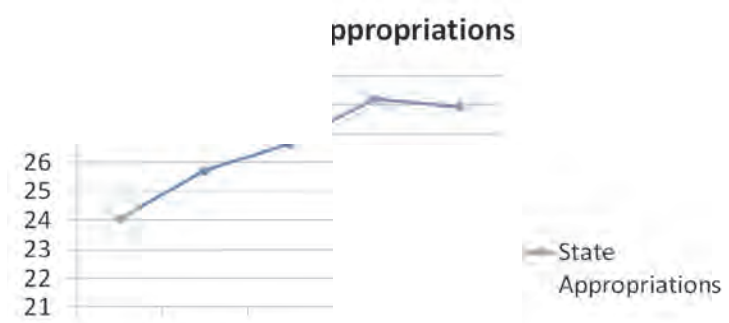
Meeting the Challenges President's Message

The importance of strategic planning in California community colleges has never been more important than it is today, and IVC is no exception. Like most community colleges, IVC is experiencing rapid growth coupled with declining fiscal resources. In the midst of the Information Revolution, it is imperative that IVC educate and train students to compete in the continually evolving work world, yet public support is severely limited as the country grapples with the deepest recession it has seen since the 19 0s. At a more local level, Imperial Valley is making a transition from an economy based on agriculture to one based in the industry of alternative energy. Both these global and local demands require that IVC provide a cadre of solutions to assist its community in making successful transitions, and a strategic plan is crucial to accomplishing these goals.

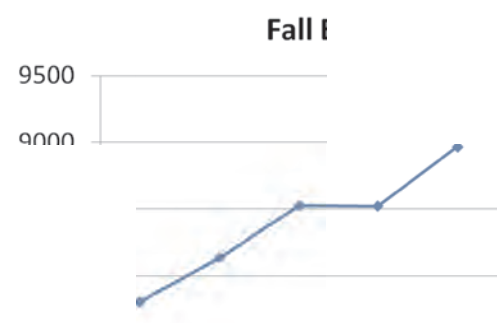
IVC's strategic plan must result from carefully crafted goals, stemming from its overall planning process, since this plan will drive the future of Imperial Valley College, from facilities and staffing to the culture of the college itself. As Antoine de Saint-Exupery once said, "A goal without a plan is just a wish." In order to ensure that its goals are not simply wishes, IVC has incorporated seven plans—facilities, finance, technology, staffing, professional development, marketing and student learning outcomes—in its Educational Master Plan. These plans arose from program reviews completed by every area of the college. The goals that resulted from this process are (1) strengthen and expand support services to respond to changing student needs; (2) increase access to continuing and higher education opportunities; (3) enhance professional development, (4) adapt to a changing fiscal environment with a sound fiscal strategy; and (5) strengthen internal and external organizational communication processes. The following pages provide the framework to effectively and energetically achieve these goals. The Board of Trustees and I are committed to manifesting this strategic plan for 2009-2011 and making its goals a reality for the people of Imperial Valley.

Ed Gould, Ed.D.
Superintendent/ President

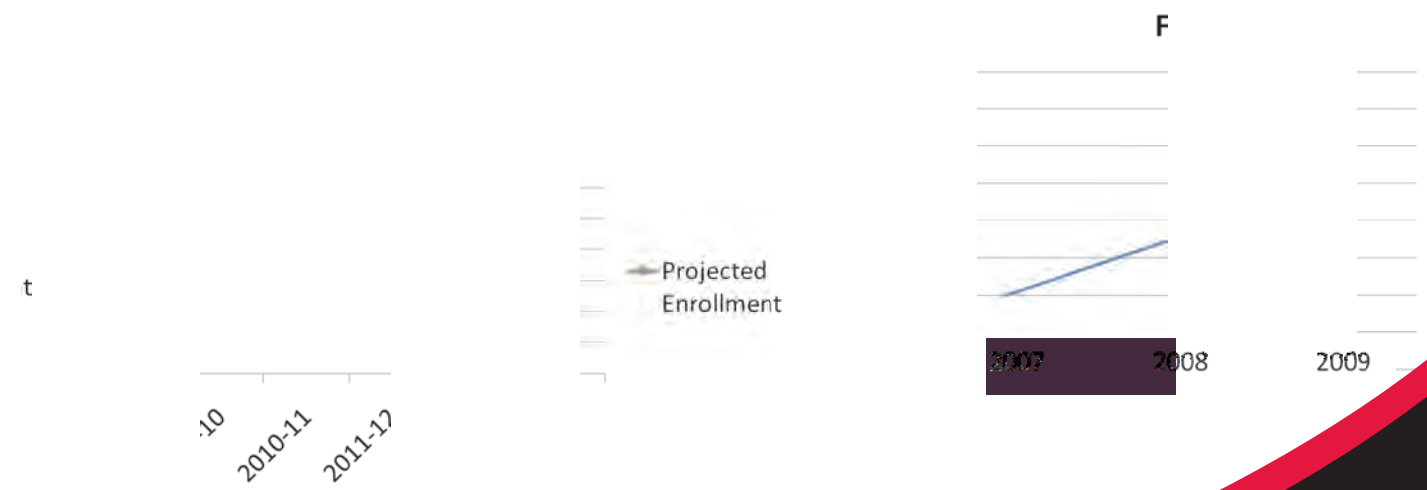
As State Funding Declines



IVC Enrollment is rising to record levels



And we are projecting a 3% growth enrollment average annually



Meeting the Challenge of Facilities

The rapid growth in IVC's enrollment has challenged facilities as demand for larger classes outpaced available classroom space.

Thanks to the passage of a \$58.6 million bond issue in 2004, IVC will be opening a state of the art, 70,000 square foot, classroom building in 2010 that will house the science, math and English departments as well as other classes. This will allow conversion of other existing buildings on campus that currently house science and math labs and classes.

Meanwhile, funding will be sought from federal, state and local sources to complete the rest of the 10-year facilities master plan. Future construction will include a Technology Building, Applied Sciences center, auditorium and other classrooms to accommodate the college's current and future enrollment growth.

Description of the Strategic Planning Process

In 2008, the Imperial Community College District Board of Trustees approved the formation of a strategic planning committee that includes representatives from all shared governance constituencies including faculty, classified staff, students, and administration. The committee was charged with bringing together the planning processes of numerous campus-wide committees into an overarching district planning framework. This all-inclusive framework enables the committee to identify the most critical and campus-wide priorities and articulate them as strategic goals for the District.

As the planning process evolved it was determined that a more clearly defined evaluation process was needed to ensure that the Educational Master Plan and the Strategic Plan were synchronized effectively to best meet the educational needs of the community. As a result, the District's mission and Educational Master Plan became the foundation for future strategic exploration. The planning effort was guided by three primary principles: 1) improving student learning and educational effectiveness; 2) using performance metrics and assessment results to make constructive changes; and 3) incorporating broad-based communication, dialogue, and information and data exchange across the key stakeholders.

This final product of the strategic planning process is grounded by the college mission, has its foundation in the Educational Master Plan/ Program Review outcomes, and is driven by the shared priorities of the campus governance groups through their participation in the Strategic Planning Committee.