



Aug. 1, 2010

About 90 people participated in 10 meetings around the Valley in June and July.

Primary issues and comments centered on:

1. Outreach
2. More Community Involvement
3. Problems in outlying areas
4. Perceptions and misperceptions
5. Praise and potential
6. Customer Service
7. Access to classes
8. Facilities

OUTREACH

- IVC is doing a lot but could improve on the way it tells its story to communities served
- Career counseling is a needed addition to the course scheduling services offered by counselors. Some suggested faculty advisors work with counselors.
- IVC should promote its successful graduates.
- IVC needs better student orientation. Could coordinate more with high schools to help students understand realities of college life.
- Early outreach needed in middle schools.

MORE COMMUNITY INVOLVEMENT

- There is a desire to have IVC become the cultural hub of the Valley with community cultural, visual, and performing arts programs available.
- Take industry advisory committees more seriously; meet more frequently than once a year
- Open Planetarium to the public
- Community wants more campus events

PROBLEMS IN OUTLYING AREAS

- While bus transportation has improved, it is still difficult for night students who live in remote communities.
- IVC should establish regular counseling hours or other presence in small

communities (i.e., Calipatria)

- Many small communities are underserved by technology which prevents students living there from accessing IVC.
- Bus schedules and class schedules should be coordinated.

PERCEPTIONS AND MISPERCEPTIONS

- Campus is crowded and "feels like a high school."

and be more user friendly.

- IVC has to tell students how they can matriculate to other schools better.
- Make IVC more friendly to older adults who are returning to school.
- Customer service can be improved be less automation, more personal contact.
- IVC's Website needs improvement. It is very difficult to find information on it.
- Short term parking passes are difficult to find (locations to purchase them)

ACCESS TO CLASSES

- There are not enough courses. Access is becoming a problem. Classes are filling up much too quickly and more sections should be added to accommodate demand.
- Develop survey or foundational course in Alternative Energy that can apply to all forms of alternative energy generation
- Review priority registration policies. Why are EOPS students eligible when others are excluded?

FACILITIES

- IVC needs a larger and more modern book store and student services area.
- Counseling Center is too crowded. It needs to be much larger.
- The new science building, the inviting new Xeriscape grounds and, the improved parking facilities are improvements.


• IVC is an economical way to begin a college career and is a backstop to those who go away and then return.

- IVC should develop more short term business courses (i.e. OSHA, Customer Service training)

CUSTOMER SERVICE

- The online registration system could be improved

According to Superintendent/
President Ed Gould, it appears
the Visioning Groups have been



All participants will be invited back to campus Saturday, October 30, 2010 for a campus wide open house and