



- x IVC has to tell students how they can matriculate to other schools better.
- x Make IVC more friendly to older adults who are re-turning to school.
- x Customer service can be

The Visioning Focus Groups observed that IVC should improve its ability to tell its story.

- x The IV Press has not carried many IVC stories and some of the image they portray paints a negative picture of IVC and its leaders.
- x IVC would benefit from creating its own radio and possibly its own TV productions to get the IVC story in the news. Several community colleges have radio

According to Superintendent/
President Ed Gould, it appears
the Visioning Groups have been
looking over the shoulders of
those engaged in planning dis-

