

JOURNALISM – ENROLLMENT, FILL RATES & WAIT LISTS

I



Recent Enrollment Demand: High _____ Medium Low _____

Projection for Future Demand: Growing _____ Stable Declining _____

Opportunity Analysis: (Successes, new curriculum development, alternative delivery mechanisms, interdisciplinary strategies, etc.)

The Journalism program suffers from lack of producing a "product" such as a news outlet with the resulting lack of student awareness, and its integration with kinship programs such as Communications has not been beneficial. The Communications program has not been a very popular program because it requires too many units (27). It will be replaced with the SB1440 or TMC soon, in fact, the new Transfer Model has been adopted already and hopefully results will be seen soon. The next step is to publicize the new program and delete the old one.

to be included as an elective choice in some other programs such as English to continue to be viable and attract attention of students who would benefit from it. The Communications program, which lists Journalism as a requirement and elective, needs faculty and development.

Student Learning Outcomes and Program Learning Outcomes

Program Learning Outcomes:

1. Demonstrate the ethical responsibilities and practices of the journalism profession and understand basic media law.
2. Demonstrate critical analysis in the research- and information-gathering processes for the production of news that is relevant to diverse groups both locally and globally.
3. Demonstrate communication skills in writing and editing grammatically sound, comprehensive, and compelling news stories accepted by the professional media.

Future Goals of Program

Explore the idea of a College news site on the IVC homepage, implemented by website news and multimedia classes as part of a Communications program. Explore the creation of a Internet radio station produced by broadcasting/communication/journalism classes.

Resource requests from annual program review

Explore the idea of a College news site on the IVC homepage, implemented by website news and multimedia classes as part of a Communications program. Explore the creation of a Internet radio station produced by broadcasting/communication/journalism classes.